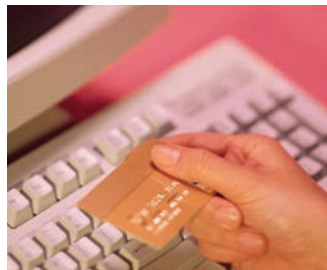




Your business in mind.



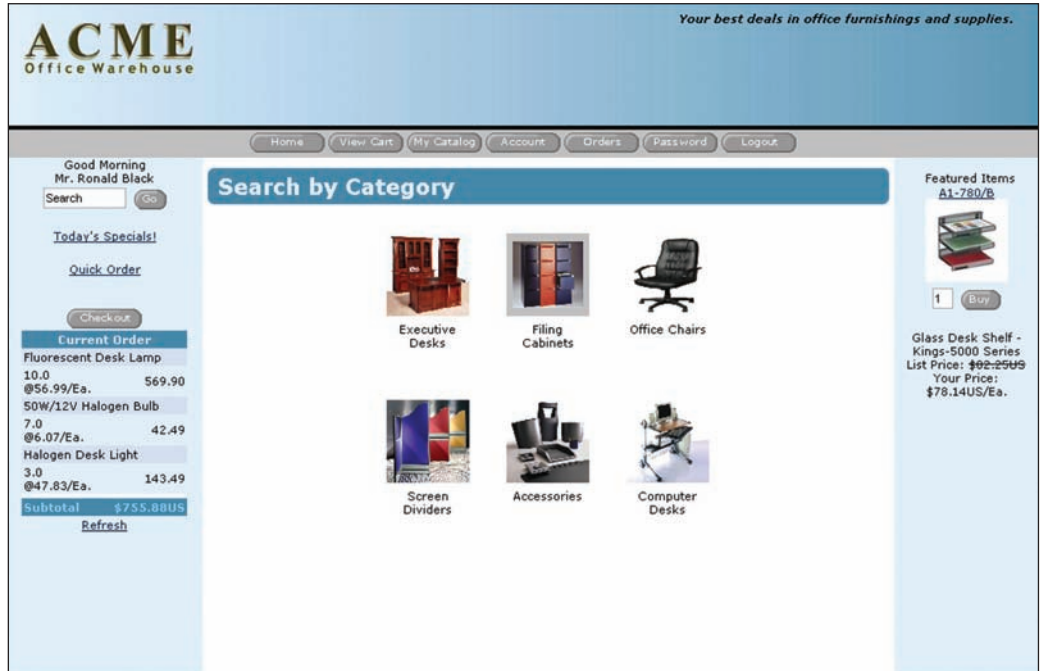
SAGE ACCPAC

eCommerce for Sage Accpac ERP

eCommerce for Sage Accpac ERP is an integrated and customizable e-commerce solution that enables organizations of all sizes to implement a comprehensive end-to-end Web store creation and management solution.

With eCommerce for Sage Accpac ERP, you can:

- Optimize product searching with multi-tier Web store product categories.
- Add extended product information, including text, images, video, audio, and links to other documents and pages.
- Show Accounts Receivable customers inventory items and pricing based on their account set up in AR when they log in to a Web store.
- Enable self-service ordering and account look-up capabilities and show customers inventory availability.
- Implement custom Web store functions such as product configurators, online quote systems, and discount calculators.
- Integrate real-time shipping quotes and tracking information.
- Process Web orders automatically by interacting directly with Order Entry.
- Integrate credit card payment processing with Order Entry, Accounts Receivable, and a Web store.
- And much more.



eCommerce for Sage Accpac ERP is a world-class, fully integrated Web store and payment processing solution.

Sell Online and Streamline Business Operations

eCommerce for Sage Accpac ERP is an advanced e-commerce solution that enables companies to efficiently sell products and services over the Web. Providing true two-way, real-time integration with Sage Accpac ERP, it provides you a quick and affordable way to deploy a Web presence for your company.

With eCommerce for Sage Accpac ERP, it is easy to create a Web store that is tailored to your needs. Using one of the existing theme templates, or by taking advantage of the flexible and open presentation layer, you can create a Web Store look and feel that reinforces your brand. You can present your current inventory in new, Web-store-based multi-tiered categories with extended product descriptions and images. You can also control what pricing customers see and what inventory categories and items you would like them to have access to. The highly flexible navigation and search functions of eCommerce provide an intuitive way for your customers to browse your product catalog and to make purchases.

eCommerce for Sage Accpac ERP provides a functionally rich Web store and payment processing solution. It allows you to maintain your core business data centrally within Sage Accpac ERP, updating the Web store automatically when you update data in Order Entry, Accounts Receivable, and Inventory Control. Web store orders are processed in real time, with no requirement for re-keying or importing order information.

eCommerce for Sage Accpac ERP is provided by Iciniti Corporation, a leader in integrated eCommerce and payment solutions for Sage Accpac ERP.





eCommerce for Sage Accpac ERP

"The eCommerce for Sage Accpac ERP Web store has enabled WileyX Eyewear to create a world-class Web site that is uniquely tailored to each market we target. The highly flexible architecture has saved us hundreds of man hours in development, and has saved us several man years on our back-office operations."

John Barrett, CFO
WileyX Eyewear

Integration to Sage Accpac ERP

- Integrate in real time with Order Entry, Accounts Receivable, and Inventory Control modules.
- Automatically write Web store orders into Order Entry, without a requirement to re-key or batch order data.
- Create both Accounts Receivable customer masters and Inventory Control item masters from your Web store.
- Manage Web store pricing, including customer-specific pricing and on-sale pricing, from within Inventory Control.
- Access data stored in optional fields in the back-end ERP application from the Web Store.
- Process credit card payments with integration to Accounts Receivable, Order Entry, and the Web store

Enhanced Category Management

- Base Web store categories on existing Sage Accpac ERP categories.
- Maintain an unlimited number of additional Web store categories, create subcategory relationships, and enable drill-down capabilities.
- Create special product categories to be displayed on a Web store only when required.
- Use WYSIWYG text editors or HTML to create detailed category descriptions.

Advanced Checkout Capabilities

- Easily ship orders from the Web store with the option to integrate to the UPS®, FedEx, and USPS online rate guides.
- Process Credit Card payments for Web-based orders using the credit card processing capabilities that integrate with Order Entry.
- Provide Web-based order notifications to one or more individuals in your organization to streamline the order fulfillment process.

Extended Item Descriptions

- Assign items to multiple Web store categories.
- Create detailed descriptions of items and attach graphics, audio, video, or other multimedia objects, enhancing the Web shopper's experience.
- Add related items to highlight complementary or substitute items.
- Optionally restrict customer access to select items.

Enhanced Customer Management

- Identify on-account customers when they log in and provide them with a range of information, including consolidated Accounts Receivable and Order History data.
- Allow on-account customers to view and pay any open invoices online with a credit card.
- Provide on-account customers with the ability to quickly and easily find and re-order commonly purchased items.
- Allow remote sales representatives or order desk staff to place orders on behalf of customers through a Web Store.
- Pull authorized bill-to and ship-to information directly from Accounts Receivable for your on-account customers.

Customization

- Create a unique look and feel that reinforces your brand by leveraging the Web stores open presentation layer.
- Add additional capabilities to the Web store that are unique to your market by taking advantage of its highly flexible architecture.